



BLOOD BANK OF
THE REDWOODS



Saving lives since 1949

BBR is a full-service blood center serving
North Bay communities 24 hours a day, 7 days a week

Contact Information:

2324 BETHARDS DRIVE, SANTA ROSA CA 95405
PUBLIC RELATIONS · 707-545-1222 · INFO@BBR.ORG

Local Artist Lolly Petroni commissioned for Blood Bank of the Redwoods' Mayor's Challenge Blood Donation Event

At the beginning of 2006 Blood Bank of the Redwoods, the only full-service blood center serving Sonoma, Lake and Mendocino counties, and Sonoma National Bank announced that the 2nd Annual Mayor's Challenge Blood Donation Event has proudly commissioned a painting from local artist Lolly Petroni.

With her artwork Lolly will donate her time and artistic expression to the Mayor's Challenge Blood Donation Event, hoping to raise awareness to the ongoing journey of local blood collections for local patients in need. Lolly's specially commissioned painting will hang in the winner Mayor's office for one year in appreciation. With the end of the year the painting will travel to Blood Bank of the Redwoods' blood center for all donors to enjoy.

A great big thank you to Sonoma National Bank for sponsoring all of the Mayor's Challenge Blood Donation Events. Sonoma National Bank celebrating twenty years in business, is headquartered in Sonoma County. The Bank serves its customers through eleven branch offices in Sonoma, Marin and Contra Costa counties and five Loan Production offices in California and Arizona. The bank focuses on community involvement, service excellence, a special business deposit program, highly competitive deposit interest rates and Club accounts for consumers.

Thank you to the following cities and artist for their contribution and participation in this annual program: Cloverdale, Cotati, Healdsburg, Petaluma, Rohnert Park, Santa Rosa, Sebastopol, Sonoma, Windsor

Local artists:

Artist Potenza - 1st Annual Mayor's Challenge Blood Donation Event

Lolly Petroni - 2nd event

Lauren Benjamin - 3rd event

Joyce Delario - 4th event



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Quote from Lolly Petroni -- "I am a wife, mother, ex-business owner, newspaper employee, designer and 'Plein Air' teacher who grew up in Sonoma County. The question that I am asked on numerous occasions is 'Why paint Plein Air?' Why hassle with all the bugs, over exposure to the sun, wind, fog, rain and allergies? Why paint Plein Air when you can enjoy all of the comforts of a studio? Why paint Plein Air? Because it historically preserves the ever changing landscapes of Sonoma County. It instills a magical connection to nature. It is incredible therapy. It gives one the chance to slow down time... smell the roses, grasses, tress, sky and so to speak - enjoy life. And most importantly, it lets one spend part of your life with people who understand your passion."



CITY COUNCIL MEETING MINUTES -- REGULAR MEETING

Council Chamber, City Hall, 100 Santa Rosa Ave.

Tuesday, March 20, 2007

Kent Corley and Cathy Bryan of the Blood Bank of the Redwoods, accompanied by Lolly Petroni, Artist, and Paul Yeomans, Sonoma National Bank, presented an overview of 2007's Mayor's Challenge Blood Drive, which was won this by Sebastopol. Sebastopol Mayor Sam Pierce was present to accept the proclamation and plaque presented by Mayor Blanchard, and Mr. Yeomans presented the traveling award of the oil painting by Ms. Petroni.